

LA PRÉVENTION ROUTIÈRE INTERNATIONALE

ANNUAL REPORT 2012



La Prévention Routière
Internationale



DECADE OF ACTION FOR
ROAD SAFETY 2011-2020

LA PRÉVENTION ROUTIÈRE INTERNATIONALE

ANNUAL REPORT 2012



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1. FOREWORD



With great pleasure we present you our Annual Report 2012. Our members have been executed many activities on national level. Teams of professionals and volunteers devoted to road safety jointly have delivered a positive contribution to reducing the number of road crash victims.

One year after the launch of the Decade of Action for Road Safety 2011-2020 in May 2011, many countries are actively involved in the actions. More than 100 countries have nominated national focal points for the Decade. 180 countries have participated in the 2nd Global Status Report survey. This Status Report on Road Safety has been launched 14th of March 2013. Main conclusion of the report is that we have made progress, but that there is still a long way to go. In 2010 there were 1,24 million road traffic crash deaths, about the same number as in 2007.

The focus on road traffic safety has been increased. The Rio +20 UN Conference on Sustainable Development held in June 2012 in Rio de Janeiro – Brazil recognizes the need for safer roads. This outcome is an important step for road safety, because initially road safety was not included in the Millennium Development

Goals. In addition to Rio +20 at the opening of the 67th UN General Assembly the president of Brazil indicated the Decade as an important UN lead effort.

On 19th of April 2012 the UN General Assembly adopted a new resolution, which recognizes the global public health and development burden resulting from road traffic crashes. It encourages all stakeholders to plan activities to mark the 2nd Global Road Safety Week on Pedestrian Safety, 6-12 May 2013.

In the framework of the Decade of Action for Road Safety and the Global Road Safety Week “the NGO “Ukrainian Road Safety Association” URSA and PRI have organized an International Conference” on Pedestrian and Cyclist Safety on 20th and 21st of June 2013 in Kyiv – Ukraine.

In 2012 PRI was admitted as member of the Global Alliance of NGO’s for Road Safety. This opens new opportunities for close cooperation with partners in road safety. PRI strongly believes that through collaboration more, better and quicker results could be achieved.

Joop Goos,
President La Prévention
Routière Internationale (PRI)

2. PRI PROFILE

Intro

La Prévention Routière Internationale PRI, is a global umbrella for road safety. PRI is a non governmental and non-profit member organization. It was founded in 1959 and celebrated in 2009 its 50th anniversary. PRI Members are the leading national traffic safety organizations and institutes or ministries dealing with road safety in their country.

PRI has a consultative status with the United Nations and the International Transport Forum and PRI is a signatory of the European Road Safety Charter. It keeps up working relations with European organizations (European Commission, UNECE and more) and with global partners (UN, WHO and more). PRI is member of the United Nations Road Safety Collaboration (UNRSC) and can be followed on Facebook, LinkedIn and Twitter. In the opinion of PRI, everybody has the basic right of safe mobility.

For its members, PRI set up traineeships, road safety courses and consultancy activities. In the framework of the Decade of Action for Road Safety 2011-2020. PRI – in a unique public private partnership – developed a web based software tool for its members to enable them to involve citizens in the road safety work, to support their advocacy activities and to strengthen their position as

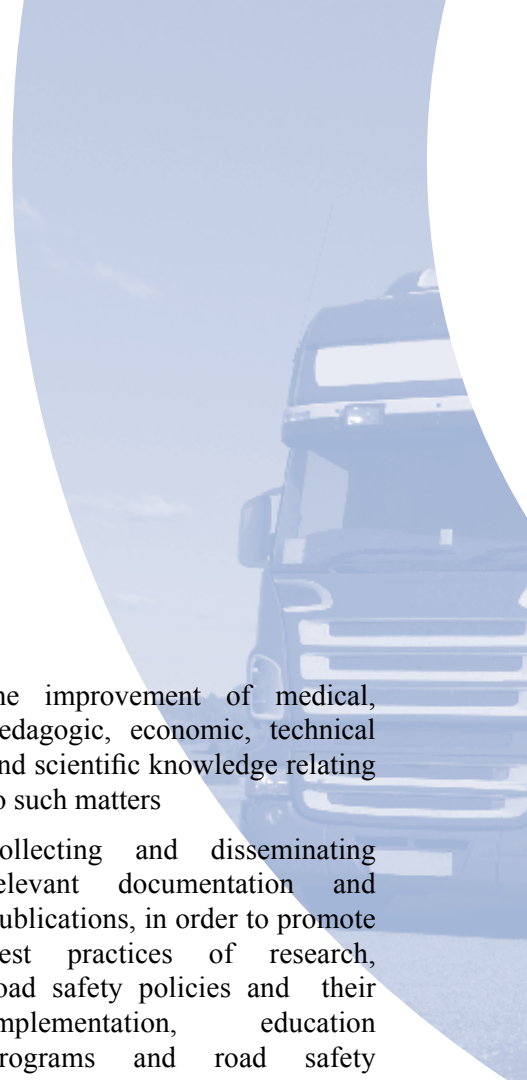
national partner in road safety. PRI regularly distributes declarations, resolutions, eNewsLetters and Annual Reports.

PRI takes a proactive stand and exerts influence on decision-makers to encourage them to take active steps in prevention to bring down the number of road traffic victims. PRI's core business is education, campaigns, communication and advocacy.

The PRI has subdivided its activities into several regions. This is of great importance, because each individual region has its own challenges, which require a different method to solve the road safety issues. The Western European countries are mainly concerned with alcohol prevention and speeding. In contrast, the developing (low income and middle income) countries face most road safety challenges due to lack of knowledge and legislation, which regulate the traffic. The focal points and priorities for the near future are described in the PRI Action Plan 2011-2015.

View

PRI has the opinion that everyone has the right to safe mobility. Each victim is one too many (Vision Zero). Danger on the roads is not a natural disaster, we cannot stop and is not the price we have to pay for our mobility. Road safety



is a man-made epidemic and has to be solved by ourselves. To make roads safer and to prevent victims of traffic crashes everyone (individuals, NGO's, governments, business community, etc.) has to do its share. Road safety is a shared responsibility.

A great deal of traffic crashes are due to human errors. Road safety is in the end all about mentality and attitude. Therefore the 'human factor' is focal point of PRI and its members. Nevertheless PRI is in favor of an integrated approach along three dimensions. (1. prevention-, crash- and post-crash interventions; 2. five E's; 3. multisectoral approach).

Bottom line: If it is safe for vulnerable road users, traffic is safe for every road user.

Mission

To prevent road traffic victims by advocating road safety, cooperation and joint activities with international partners, education- and campaigning activities with and through members, exchanging experiences and knowledge, national capacity building and by extending the number of members.

Objectives

PRI would like to continue and strengthen its position as key player on the global, international and regional level through

collaboration and advocacy. On the national level PRI is present through its members. With many national members, PRI is contributing to road safety at national level by education and campaigns, advocacy, capacity building and close cooperation of members within a region.

Aims

- Promoting road traffic safety at national and international level
- Encouraging efficient action to improve road traffic crash prevention
- Raising political commitment and societal involvement

Means

- Giving advice and assistance to national organisations
- Promoting co-operation of national and international bodies, of all individuals, of research institutes and universities, of governments, of the business community and other partners devoted, directly or indirectly, to the improvement of road safety and prevention of road crash victims
- Raising the awareness of the consequences of traffic crashes throughout the world
- Supporting research into all matters relating to traffic safety and more generally assist in

the improvement of medical, pedagogic, economic, technical and scientific knowledge relating to such matters

- Collecting and disseminating relevant documentation and publications, in order to promote best practices of research, road safety policies and their implementation, education programs and road safety campaigns
- Organizing and promoting joint traffic safety actions, congresses, seminars, round table conferences, exhibitions, competitions and international events aimed at decreasing the number of road traffic crash victims among all age groups and all road user categories
- Promoting the training of specialists, the exchange of experiences and twinning projects in the field of traffic safety

Focal points

- Vulnerable road users (children, young- and elderly peoples)
- Developing countries (85% of the road traffic victims)
- Education and RS campaigns (human factor)
- Advocacy (political commitment and societal involvement)
- Volunteers (devoted to road safety)
- International collaboration (for better and quicker results)

3. PRI MEMBER ACTIVITIES

FEDERAL ROAD SAFETY CORPS (FRSC) – NIGERIA

Launch of the Federal Road Safety Corps Toll-Free Emergency Number 122

The launch of the FRSC toll-free Emergency Number (122) held on Monday 9th July, 2012 at the FRSC National Headquarters, Abuja with the keynote address delivered by Prof. C.O. Onyebuchi, Hon. Minister of Health and Goodwill message delivered by the Permanent Secretary, GSO, Office of the Secretary to the Government of the Federation (OSGF), Nigeria.

The launch of 3-digit easy to use, easy to remember Emergency toll-free line (122) marked a milestone in the Corps' continued effort at reducing crash severity through reduced response time and inadvertently satisfying the 5th pillar of the UN Decade of Action for Road Safety which is improved post-crash care. Highpoints of the event include:

- Federal Ministry of Health's identification with the Federal Road Safety Corps and avowal to collaborate with it at ensuring traffic incidence and injuries arising from it are reduced, if not completely eliminated;
- Commendation of FRSC by the OSGF for earlier frontal action at creating awareness and reducing intervention (rescue response) time through the introduction of the Call Centre in 2008 using its

Closed User Group (CUG) with over 19,000 calls received to date and consequent drop in severity index prior to its establishment.

- Noted the benefit of the FRSC Call Centre in providing a medium for members of the public to pass information on road safety and general security matters with unquantifiable benefits to the society at large and creating more awareness on the effect of individual action in promoting highway safety across the country through timely action/information dissemination on localities of crash incidences.
- Commendation of the Secretary to the Government of the Federation (SGF) and the National Security Adviser (NSA), the Honourable Minister of Information, Communications and Technology for actively supporting the allocation of the FRSC Emergency 3-Digits (122) toll-free line.

FRSC appreciated the role played by the Nigerian Communications Commission (NCC), and the Mobile Telecommunications Network (MTN) for providing the backbone infrastructure at no cost to the FRSC in the activation of the 3-digit code.

West African Road Safety Organization (WARSO) Executive Meetings

Delegates and Representatives

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of WARSO member-countries from Nigeria, Mali, Benin, Ghana, Burkina-Faso, Sierra Leone and the Gambia, including non-governmental organizations (GRSP Ghana, Road Safety Beyond Borders and others participated in the 4-day event with remarkable outcomes. It is hoped that the faithful implementation of the resolves of both meetings will positively impact on road safety administration and traffic management in the sub-region.

Presentations made by ECOWAS during the event were on:

- Regional Vehicle Administration and Information System (RVAIS) – Member countries of WARSO were encouraged to key-in for a more effective Regional Motor Vehicle Administration;
- Axle Load/Trailer Policy – The need to have a standardized measurement at Weigh Bridges across the sub-region was emphasized to reduce Road Maintenance cost, Road Users cost, Vehicle Operating cost and Road Accident rate;
- The last presentation by ECOWAS was on Volunteer Programme – WARSO member countries were encouraged to take advantage of the services of personnel under this scheme.

Some highlights of the Executive session were:

- Accident Information Form to be reviewed and adopted at the AGM in Ghana for harmonized regional data collection.
- Proposals to be made to multinational agencies, telecommunication companies, motor vehicle companies etc for sponsorship of WARSO programs and activities.
- WARSO to liaise with ECOWAS in sensitizing non- active countries to participate in its activities to enjoy maximum benefit from its programmes.
- Use of Retro-reflective tapes for articulated vehicles and the status of implementation of WARSO Decade of Action for Road Safety by member countries to be revisited at the AGM in Ghana.

Seminar in the Use of Vehicle Speed Limiting Devices

The FRSC in continued effort towards safer vehicles fulfilling its mandate of reducing road traffic crashes in Nigeria and in particular addressing pillar 3 of the UN Decade of Action for Road Safety 2011-2020 and creating a safer motoring environment organised, in partnership with its Stakeholders a one day Seminar on the use of Speed Limiting Devices. The Seminar was held in Abuja on 4th December, 2012 with a number of Road Safety focused

3. PRI MEMBER ACTIVITIES

organizations, Road Transport Unions/Owners, Government Agencies and other Stakeholders in attendance.

The Seminar was organized by the Corps consequent on the outcome of research findings from analysis of its weekly Dashboard Report (week 1-45, 2012) which revealed that 35% of the reported road crashes within the period were caused by speed violations.

In effect, motorists in Nigeria have been driving above stipulated speed limits for the different categories of vehicles and roads.

The Seminar was therefore an Awareness creation and Public Education event. A large turnout of Stakeholders was recorded during this Road Safety Sensitization programme including representatives from financial institutions and road transport experts including Mr. Leon du Plessis from South Africa.

Papers presented during the event were received by a participatory audience and the need to constitute a committee to standardize Speed Limiting Devices was emphasized. Recommendations were made on mandatory installations and use of this device in private and commercial vehicles as well as

the need for continued awareness creation on its importance in reducing incidences of crashes due to excessive speed.

The Corps hope to work out and make known to the motoring public the implementation scheduled and commencement date of enforcement in this regard.

HOLIDAY PARTIES

ASSOCIATION PRÉVENTION ROUTIÈRE (APR) - FRANCE

The fight against drunk-driving does not concern only the youth. All drivers, no matter how their categories, alcohol is involved in 31 % of fatal accidents. At the threshold of Christmas and new Year holidays, traditionally sprayed, Road safety associations and Insurers Prevention revealed the results of a survey confirming the importance of alcohol consumption and lack of anticipation of French people in the evening return : 90 % of them indeed reported having indeed expected to consume alcohol during the Christmas ; while nearly a Frenchman on 2, the issue of drinking and driving settled, either because they moved, or because their dinner guests had planned to do it. Even more disturbing and alarming, 44 % of

those for whom the issue of drink and driving was going to arise spontaneously declared not to have taken a specific arrangement concerning their return in the evening.

In this opportunity, the partners organized a new awareness campaign, with a new slogan: “ for holidays parties, enjoy yourself but not on the road “. Who says new campaign says new device carried on all fronts: a 30 second TV spot broadcasted on many channels, more than 6 500 posters distributed throughout the territory, two national events with distribution of breathalyzers and flyers of information on the streets of nearly 120 cities and a special operation on December 28th in Paris, in the presence of the leader of the « Collectif Mitissé », a very appreciated and popular group by the French people, who specially composed and performed an tube entitled “ If you burst at night “ to remind, in rhythm, how have fun without putting oneself in danger....

This new edition received a wide visibility and a strong media relay with about 480 impacts in the press, radio, TV and on the Web!

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XVI MEDITERRANEAN CONFERENCE ON ROAD SAFETY "TOWARDS AN EUROPEAN ROAD SAFETY

ASOCIACIÓN DE PREVENCIÓN DE ACCIDENTES DE TRÁFICO PAT - SPAIN

On October 25th, 2012 Asociación de Prevención de Accidentes de Tráfico P.A.T. organized this conference at the Sala Mirador of CCCB in Barcelona.

Experts at national and international level, as well as spokesmen for the major parties of the Road Safety Commission in the

Catalan Parliament participated in the conference. Addressed issues such as getting a driver's license, speed harmonization and criteria for implementation, monitoring and penalty system, based on the clearly relationship between speed and serious accidents. As a conclusion an unanimous decision in the fight against alcohol and other drugs and to "declare" their incompatibility with driving is needed. The importance of the relationship between driver and road / street and how the language of the infrastructure must be adapted to the user and not vice versa, without forgetting the importance of road safety audits, to test these issues from the point of view of the safety of users, not the "safety" of the roads.



2012 CAMPAIGNS AND PUBLIC RELATIONS ACTIVITIES

GERMAN ROAD SAFETY COUNCIL – DEUTSCHER VERKEHRSSICHERHEITSRAT (DVR) - GERMANY

The organization currently has more than 200 members, such as the Federal Ministry of Transport and the transport-related Ministries of the Federal States, the Statutory Accident Insurance Institutions, the German Road Safety Volunteer Organization (Deutsche Verkehrswacht), the automobile clubs, the vehicle manufacturers, the insurance sector, passenger transport operators, the employers' associations, the trade unions and the churches. The objective of this organization is to support the measures that aim at improving traffic safety of all road users. DVR co-ordinates a wide range of activities of its members, develops programmes and continuously adapts them to new challenges and new research findings. The current activities are supported by 6 working committees dealing with adult road users, vehicle engineering, legal issues, children and young road users, traffic engineering and traffic medicine & post-impact-care.

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DVR's safety activities are supported by intensive **public relations activities, cooperation with the media** and a number of **campaigns** that are launched at regular intervals, such as the **"Runter vom Gas"** (**"Speed down"**) campaign that was re-launched in 2011 and is put into practice together with the Federal Ministry of Transport, Building and Urban Development. In the context of this campaign, in 2012 a new video spot called "Drive safely. Life is wonderful." was produced, putting the safety on rural roads in the centre of the message. This spot was shown during the months of April and May in all cinemas in Germany, just when the nice weather season starts and the number of casualties on rural roads uses to increase. On the motorways, billboards at the same time transmitted the messages "Take your time", "Keep your fingers off your mobile phone", "Don't drive too fast", and "Daddy, drive carefully". During the summer season, the billboards

"Don't let you be disturbed", "Drive carefully, my love" and "Don't forget to buckle up" reminded about conscious driving. In the context of the campaign, a brochure for motorcycle riders was designed, 100,000 copies were produced and distributed, for example during the **Hamburg Motorcycle Show**, where 30,000 motorcyclists prayed for those who died due to a road accident. Another target group of this massive campaign were the cyclists. They were informed about the protection cyclists helmets do offer. The aim is to increase the helmet usage rate, which is around 11% in Germany. New media and communication channels are used to spread messages and to involve especially young traffic participants.

On the You Tube Channel www.youtube.com/runtervomgas, young persons were invited to take part in a video spot competition launched to support the campaign. Another competition fulfilled the objective to involve citizens in communities and municipalities towards engaging themselves to increase the safety of rural roads. The projects which were submitted showed a broad range of activities and creativity ranging from "guardian angels" taking care of young drivers to prevent them from drinking, to motorcyclists



listing rural roads with surfaces in bad conditions, and passing this information to local and national road authorities.

Another campaign which had a great impact was the "Aktion Schulterblick" (Look over your shoulder") focusing the safety of elderly road users and their fitness to drive. With the aim to maintain their driving abilities as long as possible, adult persons are informed about the need to undertake regular medical checks such as eye checks, reaction tests etc. People should start taking regular health checks at the age of 40, because the human body doesn't grow "old" from one day to the other. Besides sensitizing adults and elderly persons, medical doctors as well were informed about the need to cooperate. The campaign was supported by mass media activities such as TV interviews, Radio spots and advertisements for printing. For interested people there is a lot of information and support on the <http://www.dvr.de/aktionen/aktion-schulterblick.htm> website.

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The “Take care in traffic” campaign is run in cooperation between the cities of Berlin and Freiburg, the Federal Ministry of Transport, Housing and Urban Development, the German Accident Insurance Association, the Research Group of Insurers and DVR and aims at improving the relationship between cyclists and other road users in urban areas. The need to take care of each other is presented like the need or the wish to purchase a product: “Take care” looks like a water or beverage can and suggests well-being for all road participants. This idea is also implemented in a short video, which spreads this message in a funny way: <http://www.ruecksicht-im-strassenverkehr.de/>.

ARMADILLO CLUB ALWAYS BELT UP CAMPAIGN

MOTOR TRANSPORT INSTITUTE (MTI) - POLAND

Motor Transport Institute for 7 years has been campaigning for the safety of children transported in vehicles.

In August 2012 has started another edition of awareness campaign «Armadillo Club always belt up» about carry children in special seats with belts fastened, regardless of the length of the route. In this year’s edition of the campaign have been prepared two lines of communication - one addressed to the parents, the other for children. Armadillo Gustav’s action is noticed by his ubiquitous presence in traditional media and via Internet. During roadside police checks across the country children are awarded of Gustav Armadillo mascot for reminding children and adults about the need to care for their own safety.

Gustav, the hero of the “Armadillo Club always belt up” campaign, paid a visit in the polish Parliament. He met with members of the Parliamentary Group for Road Safety and drew attention to the problem of governing the proper carrying children in cars. Members expressed their support to the project by signing the Armadillo Club Friend Declaration and also pledged to respect the basic principles of safety in a vehicle, and reminding it to other drivers. Among them were representatives of various political parties.

During this all years there were started Armadillo Clubs in almost 100 schools in Poland, where



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100.000 mascots, leaflets and road safety workshop scenario were given. Armadillo actions were present in social and outdoor events with Motor Transport Institute presence. These events have been willingly taken in big cities as well as in smaller involving local authorities (where Armadillo campaign is only excuse of increasing road safety in their environment, near schools or big crossings). We can assume that percentage of parents using child seats is higher- from 51 % to 83%. The campaign posters postulate "Dear friends! Children are the highest value of the nation. So please remember about using children's seats. Always!".



4TH ROAD SAFETY WEEK "ROAD SAFETY DEPENDS ON EVERYONE"

NGO "UKRAINIAN ROAD SAFETY ASSOCIATION" URSA - UKRAINE

Under this slogan the 4th Road Safety Week was held on November 12-18, 2012 in Ukraine. There is an indicator "Number of countries hosting regular Road Safety Weeks" in the Global Plan for the UN Decade of Action for Road Safety 2011-2020. In Ukraine, the Road Safety Week is being held annually since 2009. The organizer and coordinator of this event is the NGO "Ukrainian Road Safety Association".



The feature of the Road Safety Week, which URSA organizes in Ukraine, is that it is not just a preventive measure aimed at preventing road crashes. The Road Safety Week is also a momentum to monitor the progress made and a reason for National Government to report on the work performed in the field of road safety during the year. Moreover, the Week is platform for dialogue between the government, business and representatives of civil society, says the president of the "Ukrainian Road Safety Association" Mikhail Berlin.

The Road Safety Week is being held in the third week of November, including the World Day of Remembrance on the third Sunday. In our opinion, this day should be preceded with a report of State Government. Because, if people are dying on the roads of the country, the responsibility for this, above all, lies with the State. The Government should build safe roads, make effective laws as well as to enforce them. And together with the NGOs - to build the culture of road user behavior, which should be based on responsibility, tolerance and strict compliance with traffic rules, - said Mikhail Berlin.

The Road Safety Week-2012 became a key event in the second year of the Decade of

3. PRI MEMBER ACTIVITIES

Action for Road Safety, and an important instrument to inform the public about the progress in implementation of the Global Plan for the UN Decade of Action for Road Safety 2011-2020. As in previous years, the activities that took place during the Week were supported by the Cabinet of Ministers of Ukraine, the Verkhovna Rada (Parliament of Ukraine) and five key ministries in the field of road safety: the Ministry of Internal Affairs of Ukraine, Ministry of Infrastructure of Ukraine, Ministry of Education, Youth and Sports of Ukraine, Ministry of Health of Ukraine and the Ministry of Emergency Situations of Ukraine.

The General Partner of the Road Safety Week was the Motor (Transport) Insurance Bureau of Ukraine (fund of the insurance companies that sell the compulsory automobile liability insurance - OSAGO). Transport partner was the "Volvo" company.

An active part in events and activities of the Road Safety Week (such as press-conferences, forums, roundtables, debate club meetings, workshops in the capital and regions of the country, mass actions) was taken by the insurance companies of Ukraine and associations of insurers, which

showed an interest in improving safety on the roads of Ukraine and creating safe space for every citizen.

The Road Safety Week started with the press-conference dedicated to the start of the rally on the route Kiev-Chop. Auto-rally was performed by the members of the Ukrainian BMW Fan Club and the Mercedes-Benz Club of Ukraine within the Ukrainian project "Road Audit". The materials collected during the auto-rally were given to the scientists for an expert advice, on the basis of which the recommendations on the road safety improvement will be made for the appropriate structures.

The same day, the NGO "Ukrainian Road Safety Association" organized the All-Ukrainian Forum: "National Road Safety System. Ways to reform". This event has become an effective platform for dialogue between the government, business and expert community. The participants offered a lot of constructive solutions in order to overcome the road accident issue on local roads for implementation of the European road safety standards in our country.

A meeting of the Deputy Head of the Secretariat of the Cabinet of Ministers of Ukraine, Serhiy Kamyshev with PRI President

Mr. Joop Goos took place on November 13. At the meeting, a decision to hold the International Conference on Pedestrian and Cyclist Safety was discussed. Mr. Kamyshev supported this idea.

An advertising campaign, posted on 54 screens and 300 sites, was launched in the millionaire cities of Ukraine. It was organized by the "Ukrainian Road Safety Association" and the Outdoor Advertising Association. The campaign is aimed at preventing drunk driving, speeding, as well as at the need to improve road infrastructure.

Meanwhile, the Ministry of Infrastructure of Ukraine focused on issues of education and training of public service vehicle drivers. In order to find out in what way the state policy is being implemented in this field, a round table meeting with the specialists from the Ministry, representatives of the State Automobile Inspection MIA of Ukraine, NGO "Ukrainian Road Safety Association", national and international experts, was held in the framework of the Road Safety Week on November 14, 2012.

On November 15, the Meeting of the Secretariat of the All-Ukrainian Council of Churches and Religious Organizations with the NGO "Ukrainian Road Safety Association" took place.

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The “Ukrainian Road Safety Association” appealed to religious organizations of Ukraine on the World Day of Remembrance for Road Traffic Victims to honor those who were killed in the road accidents by sending a memorial service.

And in the same day, the VII Science-practical conference “Road Safety: Legal and Organizational Aspects” took place in Donetsk city. It was organized by the Donetsk Law Institute of MIA of Ukraine, Donetsk Academy of Motor Transport.

On November 16, a meeting of the Discussion Club on the theme “The Role of the Insurance Market in Solving Road Safety Issue” took place in the Committee on Finance and Banking of the Verkhovna Rada of Ukraine. The participants of the discussion - the MPs, heads of the insurance companies and associations, scientists - proposed to develop a unified State program in the field of insurance.

In the framework of the Road Safety Week a photo- and drawing contest for children was announced in order to draw attention to the road safety issue.

The final event of the Road Safety Week was a Reception on the occasion of Ukraine joining the UN Decade of Action for Road Safety 2011-2020. The reception was organized by the Committee on Legislative Support

of Law Enforcement of the Verkhovna Rada of Ukraine and the NGO “Ukrainian Road Safety Association”. At the invitation of the organizers, taking part in the reception were the MPs, members of the Verkhovna Rada of Ukraine, ministries and agencies of Ukraine, representatives of foreign and domestic business companies, NGOs and the media.

As part of the Reception the award ceremony was held for those teams and organizations, which have made a significant contribution to the development of the national road safety system.

The Road Safety Week ended by the actions, held in the framework of the World Day of Remembrance for Road Traffic Victims, on November 18, 2012.

As in previous years, memorial services were held in churches of all denominations.

INTERNATIONAL REGIONAL ROAD TRAFFIC SAFETY CONFERENCE AND MEETING OF PRI REGIONAL GROUP OF CENTRAL EUROPEAN COUNTRIES

ROAD TRAFFIC SAFETY AGENCY RTSA - SERBIA

The Road Traffic Safety Agency (RTSA) of the Republic of Serbia organized an International Road



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Safety Conference, as well as the Meeting of the PRI Regional group of the Central European countries within the framework of the International Road Safety Organization PRI (La Prévention Routière Internationale). The conference and meeting were held at the Hotel 'M' on 1 and 2 March 2012 in Belgrade.

The conference was attended by the representatives of various traffic safety institutions from Serbia, Slovenia, Romania, Macedonia, Croatia, Montenegro, Bosnia and Herzegovina and the Republic of Srpska. It was attended by a total of about 50 participants, including Mr. Joop Goos, PRI President and Mr. Milutin Mrkonjić, Minister for Infrastructure and Energy, who supported the event.

At the conference all delegations presented the state of the art of road safety in their respective countries. The 2nd day there were presentations of the Faculty of Transport and Academy of Criminalistic and Police Studies in Belgrade and about the World Bank project in Serbia. In his welcome speech Joop Goos, PRI President stressed the importance of regional collaboration and exchanging best practices. Benchmark activities between the countries in the region could give a boost to road safety improvement.

Besides Mr. Joop Goos, the meeting of the PRI Regional Group of Central European Countries was attended by PRI representatives from Slovenia, Romania and Serbia, as well as the representatives of the Road Traffic Safety Council of Macedonia as a candidate for the PRI membership. During the meeting the PRI Action Plan and Program were discussed. The members agreed to have these meetings on a regular base.

On this occasion, the draft text of the Declaration on Road Safety (which was prepared by the RTSA of the Republic of Serbia) was submitted to Mr. Joop Goos. With minor modifications, the resolution was adopted at the PRI congress in June 2012, in Marrakech.

Mr. Stojadin Jovanović, RTSA Director, was elected as the Chairman of the Regional Group of the Central European countries for his second mandate during the PRI congress in Marrakech.

SOLEMN ACADEMY ON THE OCCASION OF 50TH ANNIVERSARY OF RCRTS AND 2012 ACTIVITIES

REPUBLIC COUNCIL ON ROAD TRAFFIC SAFETY (RCRTS) - MACEDONIA

Republic Council on Road Traffic Safety of Macedonia, monitors the

implementation of the National Strategy for Road Traffic Safety in the Republic of Macedonia in 2012 and also performed the following activities:

- On the occasion of its 50th anniversary, RCRTS performed a solemn academy on 10 October 2012 in Skopje. To promote road traffic, a Road Safety Roundtable on "Video-clips and road traffic safety" was held on 9 October 2012 in Skopje with international participation of Serbia, Slovenia, Greece and Romania
- Roundtable on "Intervention System Efficiency after a car accident - perspectives and functionality of the system 112," and a promotional public meeting before the Memorial House of Mother Teresa at the main street in Skopje within the celebration of the "World Day of Remembrance Victims of car accidents"
- RCRTS Organized a campaign to use winter tires during the winter months and refers to a legal obligation to use winter tires, with a special press conference with the Ministry of Interior and increased participation of the media. It was pointed out the advantages of the use of winter tires. RSRTS prepared and printed 13,000 flyers (10,000 Macedonian language and 3,000

3. PRI MEMBER ACTIVITIES

- Albanian language) and distribute them to drivers, together with the traffic police and through technical inspection stations.
- Within the affirmation of the country's traffic safety RCRTS handed the plaque to the President of the Republic of Macedonia, Mr. Ivanov, for his significant contribution to the improvement of road traffic safety especially for the reduction of child victims in traffic accidents in order to achieve the goal of the National Strategy of the Republic of Macedonia "0 children victims in traffic", which was promoted by the media.
 - RCRTS realized annual traditional meeting with the media and an exchange of experiences on the need for more intensive involvement of all media in raising public awareness of the lessons and information in the field of road traffic safety.
 - RCRTS signed a Memorandum of Understanding with the Ministry of Education and Science and the community LGUs to intensify cooperation in the field of educational activities under the jurisdiction of the ministry and for preventive educational activities to municipalities (kindergartens, primary schools).
 - RCRTS signed a memorandum of cooperation with the Municipality and Public Enterprise Centre parking for the community center, to raise public awareness about the proper use of public parking and top deck garages.
 - Within the memorandum begins and safer pilot project participation of students in traffic campaign "look, see and be seen" by subdividing 2000 fluorescent bibs for the youngest and the formation of school patrols composed of adult educators, teachers, and parents volunteer to help safe coming and going from school.
 - RCRTS adopted a positive report on the work in 2012 and adopted the work program in 2013 which intensifying activities for drafting a new National Strategy on Road Traffic Safety 2015-2020. (www.rsbsp.org.mk)
 - Ministry of education a Science in cooperation with RCRTS started activities for the event matches "Children semaphore" which includes all the primary schools in the Republic of Macedonia.



3. PRI MEMBER ACTIVITIES



“SAFE KIDS”, “HELMET ON A BIKE” AND “SAFE ROADS 4 YOUTH”

LUCHEMOS POR LA VIDA - ARGENTINA

Two TV and radio campaigns were developed and broadcasted the whole year: “Safe Kids”: to increase the awareness about the risk among the parents and the positive appraisal of the use and usefulness of Child Restraint Systems in case of crash, in order to increase their use.

“Helmet on a bike”: to increase the use of helmet among cyclists. This campaign aims at saving the life of more than 600 cyclists -most of them are young people- that, we estimate, die every year in streets and routes of our country. Many of these deaths could be avoided by using helmet.

Luchemos por la Vida also launched in Saladillo the international project “Safe Roads 4 Youth” to prevent driving under the influence of alcohol among young people

This program will be developed, in Argentina, under the management of the Association Luchemos por la Vida, and with the active participation of committed and young adults of the community of Saladillo and the collaboration of the local municipality.

This project aims to understand the impact of the cultural context in the effectiveness and efficiency of preventive actions with young people related to the problem of drinking and driving. To achieve this, the project will carry out preventive and educational interventions, at a community level, aimed at mobilizing citizens, improving local actors’ training and preventing driving under the effects of the alcohol, focusing, especially, on young people.

The results of these activities will be evaluated by a research team of the University of Mar del Plata.

GUIDELINES FOR PREVENTION OF ACCIDENTS

EGYPTIAN GULF AUTOMOBILE ASSOCIATION (EGA) - EGYPT

Since the revolution of January 25, 2011 and continuing, EGA is distributing guidelines for the prevention of road accidents among occupants of cars entering from various Egyptian customs ports. EGA has sent letters to officials requesting to pay attention to car theft. This as a result of the theft of more than ten cars of tourists from different nationalities, who frequent Egypt.



**SAFE
ROADS
4 YOUTH**
UN PROYECTO DE INVESTIGACIÓN ACCIDENTES EN CARRETERAS



3. PRI MEMBER ACTIVITIES



MARATHON FOR ROAD SAFETY

THE JORDAN SOCIETY FOR THE PREVENTION OF ROAD ACCIDENTS (JSPRA) – JORDAN

JSPRA, the society for the prevention of road accidents has organized in 2012 several walking activities. Well-known is the Marathon, which was held on the 5th of April. Through these actions JSPRA is raising the awareness of road safety. The events also offer opportunities to communicate educational messages.



TRAFFIC INFORMATION E SYSTEM

ROAD TRAFFIC AUTHORITY (RTA) - KOREA

The Road Traffic Authority RTA, founded in 1954, has been specialized in ensuring safe transport and protecting the Korean people's live and properties. RTA enhances traffic culture in Korea through five areas of projects. The Traffic Science Institute (TSI) helps to develop traffic safety policies and distributes knowledge of advanced traffic technology. The Safety Headquarters seeks to reduce the number of traffic accidents more systematically by providing various forms of

technical assistance for ensuring traffic safety. Public classes and programs on traffic safety, especially for children and the elderly, are provided by the Education Headquarters. The Traffic Broadcasting Network (TBN) provides up-to-date and accurate information on traffic and congestions for various areas of Korea. The Drivers' License Headquarter supervises all the activities related to the license, helping the public to acquire the licenses at the most affordable costs through the simplest means.

The Traffic Science Institute (TSI) has developed and supported the "Traffic Information E System". This system is a mobile-based traffic information service for smart phone users.



Main Picture	A Picture on driving
Sliding Menu	CCTV Information

3. PRI MEMBER ACTIVITIES

GULF TRAFFIC WEEK 2012 AND DECREE DECADE FOR ROAD SAFETY

SUKOON INTERNATIONAL COMPANY - SAUDI ARABIA

Sukoon International Company is keen for the traffic safety issue and to spread awareness of traffic to all segments of society. It contributes to raise the pace of awareness and to give the message content to maintain lives, and to reduce the high rate of traffic accidents. Sukoon International Company participated in the event and activities of GCC Traffic Week in 2012 under the slogan “Let’s Work Together to Reduce Traffic Accidents”. This event took place in the 18th Rabi 1433H (12 March 2012) during the inauguration of His Royal Highness Prince Mishaal bin Majed bin Abdulaziz, Governor of Jeddah in Andalus Mall center of Jeddah with the participation of 22 government departments and civil institutions. The opening of the event was attended by the Traffic Director of Jeddah and the Director of the Department of Civil Defense in Jeddah, representatives of the participating agencies of the military and government sectors, representatives of companies and institutions in the exhibition, some school students and visitors of the mall.

The Prince had toured throughout the exhibition, and saw divisions which highlighted educational activities and interactions with the General Traffic Department in educating the community from the dangers of traffic accidents. He visited Sukoon’s partition/booth and Dr. Ihab El Samannoudi explained to him what the company is currently doing and its interest in traffic safety and in establishing of the International Extended Center which cares for the victims of traffic accidents. The Prince visited Sukoon’s partition/booth equipped with paintings of traffic accidents and dangerous posters, brochures and leaflets bearing the language of guidance and traffic awareness which showed consciousness about the dangers of traffic accidents. Publications and C.D’s for victims of traffic accidents, awareness films, publications were distributed to everyone during the exhibition.

For the sake of generation’s future and since we believe that the right to live is a humane prerequisite, and since we consider car accidents a real threat to our lives and safety, we truly believe in communal work through cooperation with all the sectors of our society, henceforth, we agree to work together, towards reducing road accidents and cutting down casualties, through comprehensive awareness programs, continuous cooperation

and collective responsibility. A “Decree of a Decade of Work for Road Safety” has been signed by all officials, citizens and residents. The exhibition continued for a week and is visited by more than 230 thousand students from schools and visitors. Sukoon International Company contributed by giving gifts and incentive awards provided for in the competitions daily. Gifts including Laptops, Mobile iPhones, and iPads were given to some school students who attended the exhibition.

The exhibition included art competitions and interviews with young people and some of the injured victims from traffic accidents. The event continued during the week with many activities. It is participated with Saudi Aramco stand in the exhibition held at the company’s club. Dr. Ihab El Samannoudi was honored by Aramco for his participation.

Sukoon International Company also participated in King Abdullah University stand as well by distributing leaflets, CDs, publications, posters, movie awareness.

At the end of the Gulf Traffic Week, Dr. Ihab El Samannoudi was honored by Jeddah Traffic Department and handed over a shield for Sukoon’s active participation.

3. PRI MEMBER ACTIVITIES



READY2GO

AUTOCLUB D'ITALIA ACI – ITALY

In 2012 the Automobile Club d'Italia (ACI) was engaged in developing a network of driving schools, named Ready2go® and spread all over Italy, in order to strengthen its institutional role on the issues of road safety and accident prevention.

Ready2go's schools apply a "method" developed on purpose by ACI, which allows a higher level of teaching in comparison to the current, traditional teaching and aims to convey to pupils a stronger culture of road safety.

The educational path consists of 10 modules - 8 theoretical and 2 practical - which add a series of issues to the theoretical and practical lessons foreseen by Italian laws. So students are also taught defensive and eco-driving, they become aware of the difficulty of controlling a vehicle by practicing particular exercises on suitably equipped, reserved areas(slalom between cones, emergency braking, wet situations, etc.). Moreover, they can also practice different road situations on a driving simulator.



ACTIVITIES OF THE GROUP OF ARAB COUNTRIES

Arab Forum for Young Drivers

This Forum was held on 22nd of May 2012 under the patronage of the Arab Road Safety Organization (AROSO) in collaboration with WHO. The theme was; "The State of Road Safety Behavior for Youngsters in Arab countries and its impact on Road Safety in the Framework of the UN Decade of Action 2011-2020. The Forum was targeted at Young Drivers and key initiatives with regards to road safety were presented.

The main recommendations were:

- Increase the number of Forums and training sessions for youngsters in order to improve their knowledge in various fields related to road safety and strengthen their road education from their early elementary steps,
- Need to look for mechanism to install clubs for road safety and/or young drivers in various



3. PRI MEMBER ACTIVITIES

organisms and to create a Masters Degree in road safety,

- Treat urgently the danger incurred by the phenomena of driving without a driving license widely spread within youngsters and hold their parents legally responsible and accountable through awareness campaigns,
- Need to adopt the driving license with a system of points,
- Adopt a zero per cent alcohol in blood during driving,
- Need to have an annual week for road safety in educational organisms provided that it will be financed by Insurance Companies and have a scientific analysis with regards to accidents involving youngsters accordingly,
- Improve the core of the awareness speech as well as of the road speech by adopting new and efficient procedures through alternate means of communication such as face book and twitter,
- Fix a coherent strategy to achieve campaigns in media and channels that are targeting youngsters,
- Increase automatic and systematic control over fines for more transparency and less intervention (connections),
- Exchange national experiences within youngsters in the field of prevention from road accidents,

road awareness campaigns,

- Give incentives with regards to insurance companies premiums,
- Get benefit from youngster's opinion by listening to them when putting strategies and fixing programs,
- Use youngsters as Ambassadors on the roads.

International Conference on the Role of Civil Society in the field of road safety

This International Conference was held on the 7th of December 2012 under the patronage of the Arab Road Safety Organization (AROSO) in cooperation with Association Tunisienne de la Prévention Routière (ATPR) and La Prévention Routière Internationale PRI.

At the conference representatives from 18 Arab countries, international road safety experts from FIA and WHO, delegates from England, France, Canada and Mr. José Miguel Trigos from PRP-Portugal were attending. Mr. Hasan Ahmad Al Hosani, 1st Vice President of PRI presided the Opening Ceremony on behalf of Mr. Joop Goos, PRI President.

Arab Forum for Road Safety

This Forum, held on the 8th of December 2012, was organized by the Arab Road Safety Organization (AROSO). Participants from 18 Arab countries presented their national road accident statistics, raised the current problems they encounter when dealing with road safety. Views were exchanged and recommendations were suggested accordingly.

4. INTERNATIONAL SYMPOSIUM ON TRAFFIC ACCIDENTS: IMPACT AND REFLECTIONS ON SOCIAL, HEALTH AND ECONOMIC DEVELOPMENT

11 AND 12 APRIL 2012

ABU DHABI-UNITED ARAB EMIRATES



The International Symposium on was held in the UAE's Capital City of Abu Dhabi under the patronage of H.H. Lt. Gen. Sheikh Saif Bin Zayed Al Nahyan, the Deputy Prime Minister, the Minister of Interior and the Honorary President of the Emirates Traffic Safety Society and organized by the Emirates Traffic Safety Society ETSS in collaboration with the Arab Road Safety Organization AROSO and La Prévention Routière Internationale PRI. Traffic accidents are the greatest concern to the community due to their resulting risks, physical disabilities, material losses, and losses of lives. Road accidents, which are a global epidemic destroy entire families, and burden social institutions with disabled persons.

Some indicators show that road accidents in the Gulf States cost the economy of these countries about 1-2.5% of their GDPs.

Traffic accidents cause deaths of 1.3 million people every year all over the world, as well as about 50 million injuries and disabilities. 90% of deaths are recorded in low- and middle-income countries. The proportion of young people under twenty-fifth years old is 40% of the total deaths.

The economic losses resulting from traffic accidents are estimated at

\$518 billion annually, of which \$65 billion are incurred by developing countries, representing the total aid received by these countries.

Experts, researchers and academics from Arab and other international countries who are active in the area of traffic safety from both government and non-governmental organizations participated in the Symposium. Due to the importance and severity of traffic accidents the symposium discussed traffic accidents effects and reflections on social, health and economical development, as well as traffic accidents direct and indirect cost as a result of property damage and human fatalities and injuries. The symposium also discussed the different aspects and elements of this cost and how to calculate it and estimate it.

The symposium resulted with the following recommendations:

- Establishment of traffic safety councils and committees to follow up the traffic safety problems. These multi sector councils and committees need to be supported by required human and material resources;
- Establishment of regional centres for traffic safety to document information and to provide uniform and transparent data bases and statistics;



- Traffic safety partners should support safety information and statistical systems. The partners should set priorities regarding studies and research and should define which organisations are qualified to conduct the studies.
- Results of studies and research are vital input for national traffic safety strategies and plans. In accordance with the International Work Plan for Traffic Safety 2011-2020 and taking into account the best practices in the Gulf Region, there should be a clear mechanism for implementation, follow up and evaluation;
- Cooperation with higher educational, academic and scientific research centres is important for executing research, which includes societal- and economical costs of traffic accidents, health and social aspects;
- It is important to raise the traffic safety awareness among different classes of the society, especially among the youth who are our future and to spread the psychological health awareness culture in Arab societies to overcome psychological stress resulted from daily life which effects road user behaviour.
- It is important to benefit from the experience of advanced countries, which achieved successes in traffic safety by transferring and applying such experiences in countries, which still suffer from road safety problems. To translate results and to post results on Internet and Intranet networks will simplify the process of exchange.



5. 12TH PRI WORLD CONGRESS ON MOBILITY AND SAFETY IN URBAN AREAS. WHAT CAN BE DONE TO IMPROVE BOTH SIMULTANEOUSLY?

7 AND 8 JUNE 2012

MARRAKECH-MOROCCO



The 12th PRI World Congress was organized by the Moroccan ‘Comité National de Prévention des Accidents de la Circulation’ (CNPAC). The Congress was under the High Patronage of His Majesty Mohammed VI, King of Morocco. The presence of Mr. Aziz Rabbah, Minister of Transport and Mr. Jos van Aggelen, Ambassador of the Dutch Embassy and the attendance of many official representatives have contributed to a high profile of the Congress. The media were well represented and highlighted the congress to the public. More than 450 participants from 36 countries attended the congress. High level speakers from 24 countries from all regions of the world shared their knowledge and experiences.



Over 90% of road traffic victims occur in low- and middle income countries, that account for 48% of all registered vehicles on this planet. Almost half of the road traffic fatalities are pedestrians, cyclists and other two-wheelers. This ratio is even higher in lower income countries.



A Declaration was drawn up with 32 recommendations. Some of the recommendations called for decreasing speed limits in public and residential areas, increasing the visibility and accessibility for vulnerable road users in cities, building ‘safe separated infra’ or ‘safe shared space’, establishing sustainable national funds for road

safety by governments and promoting the participation of civil society and private sector partners in the road safety programs.

The idea is that collaboration between partners will lead to more, better and more quick results. With lower speeds in build up areas it will be more safe for vulnerable road users. And if it is safe for vulnerable road users, it will be safe for all road users.

In his opening speech PRI President, Joop Goos, stipulated the importance of political will and commitment and to have a National Road Safety Strategy with a clear and ambitious program to be executed by various national partners. He also indicated that road safety should be an integrated part of de Rio +20 UN Environmental and Sustainable Development Conference held in Rio de Janeiro-Brazil. In a joint statement of 13 global organizations, including PRI, it was indicated that the only efficient network in sustainable cities is a safe network designed to protect all the people who use it, beginning with the most vulnerable.

The 12th PRI World Congress was also the official kick off of the Moroccan program of the Decade of Action for Road safety 2011-2020.



6. 4TH REGIONAL ROAD SAFETY FORUM ON ROAD SAFETY AND NEW INFRASTRUCTURE. CENTRALITY OF PUBLIC AND PRIVATE FLEETS

20 AND 21 JUNE 2012

DAKAR-SENEGAL



This Regional Road Safety Forum was organized by Laser International and the Fleet Forum in partnership with the Ministry of Infrastructure and Transport of Senegal and the PATMUR. Public and private fleets are growing. For this reason the topic of road safety, one of the first risk factors in companies, becomes a major social and economic issue. The objectives of this Regional Road Safety Forum were to provide a platform for sharing public and private fleet's road safety experiences to develop a common vision and sustainable solutions, to strengthen commitment of stakeholders, to establish common standards and highlight infrastructure best practices and innovations.

Ndèye Awa Sarr, President of Laser International welcomed in her opening speech the participants and called for adequate infrastructure, minimum standards for commercial

vehicles, road safety management at fleet owners and training for the professional drivers. A special working session on fleet management and maintenance related to road safety took place led by the Fleet Form. Joop Goos, PRI President, mentioned in his speech, that the transport sector is highly important for the economical growth of a country and has a crucial role in improving road safety. It is necessary to make the transport sector "road safety proof". Safe vehicles, well educated professional drivers and a company management policy and system, in which road safety is a leading factor. He had high hopes, that the recommendations would be transformed into concrete actions in the shortest possible time. The 2nd Global Road Safety Week in May 2013 could be a suitable moment for a first audit, PRI President was suggesting.



7. VELO-CITY 2012 GLOBAL CONFERENCE

26-29 JUNE 2012

VANCOUVER-CANADA

This year the Velo-City Global Conference was held in Vancouver. In this four-day international conference over 800 peoples from all over the world participated. The varied program included lectures, symposiums, workshops, round tables and an exhibition. The primary goal of the conference was bringing politicians, government officials and city staff, professionals, businesses, academics, and bicycle user representatives to share best practices for encouraging cycling as a means of transport. Cycling is an efficient, healthy, environmentally friendly means of transport and recreation.

Manfred Neun, President of the European Cyclists' Federation (ECF) was inspired by the cycling changes, which live across the world and signed the Ride-to-Rio-communiqué which takes cycling to the UN Earth Summit.

Cycling is moving in global circles, he said. Bernhard Ensink, ECF Secretary General, called for a global alliance for cyclists. The Charter of Vancouver, which mentioned that all children must given the right to cycle, will be brought to the attention of UN Secretary General Ban Ki Moon. PRI President, Joop Goos was invited to deliver a presentation on the global aspects of road safety. He gave an overview of the current global picture, when it comes to road safety. 50% of the road traffic victims are among vulnerable road users (pedestrians 22%; motorcycles 25% and cyclists 5%). Speed is a major cause of traffic crashes involving the vulnerable. The economic situation, health- and space saving effects and environmental issues, are encouraging factors for cycle mobility, according to PRI President.



VELO-CITY
GLOBAL 2012
VANCOUVER
CANADA JUNE 26-29
www.velo-city2012.com



8. 4TH INTERNATIONAL CONGRESS ON ROAD SAFETY FOR THE SAFETY OF LIFE

27 AND 28 SEPTEMBER 2012 SAINT PETERSBURG-RUSSIAN FEDERATION



The Interparliamentary Assembly of the CIS Member Nations and the Federal Council of the Federal Assembly of the Russian Federation were the organizers of this 4th International Congress. The focus of the congress was on issues related to the traffic safety of children as prevention of traffic related injuries among children and education and training of road users. The congress was consisting of plenary sessions and thematic roundtables. A large exhibition was deployed on the margins of the Congress. The Declaration of the Congress with 19 recommendations, stipulated the importance of special regulations and laws related to road safety, of engagement of youth and involvement of NGO's, of improving road rules as applied to pedestrian crossings and of improving the coordination between government, law enforcement bodies, civil institutions and the media to make the joint activities known to the general public. In the Roundtable on Civil Society and Road Safety PRI President Joop Goos was providing a presentation on how to involve citizens in the field of road safety. The involvement can be shown in making and submitting reports on unsafe roads and areas or to be active as volunteer in (child related) road safety projects.

9. ROUND TABLE ON VIDEO CLIPS AND ROAD SAFETY AND PRI MEETING OF REGIONAL GROUP OF CENTRAL EUROPEAN COUNTRIES

9 OCTOBER 2012

SKOPJE-MACEDONIA

On the occasion of 50 years of existence and work of the National Council for Road Traffic Safety of the Republic of Macedonia, RCRTS organized a Safety Roundtable on the topic: “Video-clips and Road Traffic Safety”. The Roundtable was held in Skopje with national representatives of governmental and non governmental bodies and with international participants from Serbia, Slovenia, Greece, Romania, Bulgaria and Bosnia Herzegovina. The discussion was focused on media campaigns as a tool for raising awareness of road traffic safety. PRI was also invited to the Roundtable. Each country showed a selection of their videos on various themes (alcohol, distraction, speed, children, (motor)cyclists, visibility, seatbelts, agricultural traffic and some general issues). Topics as effects, tone of voice, combination with enforcement and social media were discussed. In his opening speech Joop Goos, PRI President, said that both raising the awareness of politicians and the general public for road safety and focusing on the mentality of the road users are extremely important. Road safety must be top priority and safe behavior must be developed in the DNA of everyone. With their news and programs the media play a major role in getting road safety high on the agenda. With the broadcasting of road safety videos they can stimulate safe traffic behavior. On PRI website road safety commercials on various subjects will be collected.

During the meeting of the PRI Regional Group of Central European Countries an exchange of experiences and best practices took place. The Romanian representatives tabled the topic of “A day without Accidents”.



10. THE 4TH FRSC ANNUAL LECTURE SERIES

1 NOVEMBER 2012

ABUJA-NIGERIA



The 4th FRSC Annual Lecture Series was held on Thursday, 1 November, 2012 at the Sheraton Hotel and Towers, Abuja under the Chairmanship of Chief Ojo Maduekwe, Nigeria's Ambassador to Canada. Also present were prominent Nigerians, top Government functionaries with Mr Neil Schuster, President and Chief Executive Officer of American Association of Motor Vehicle Administrators (AAMVA) as Guest Speaker. The theme of the Lecture was 'Achieving Safe and Sustainable Transport: lessons for Nigeria'.

As prelude to the Lecture, the Corps Marshal and Chief Executive FRSC, Osita Chidoka gave an insight on the traffic situation in Nigeria and various approaches the lead agency in Road Traffic and Safety Management, has adopted towards reducing traffic incidences, fatalities, injuries and other losses.

The Annual Lecture Series is one of the tools it employs to create awareness of all stakeholders to take up and execute their respective roles towards securing the roads in Nigeria and positively contribute

of the UN Decade of Action for Road Safety (2011-2020).

It is evident that three major factors are involved in the causation of road traffic crashes irrespective of the geographic location or culture. The factors are vehicle, road and people with the latter constituting and contributing the most significant risk factor leading to the current unacceptable traffic fatalities world-wide.

The FRSC in its continued effort in addressing traffic safety and in particular pillar No.4 (Road User Behaviour) of the UN Decade of Action for Road Safety organized its 2012 Annual Lecture programme (the 4th in the series since 2009), principally aimed at public enlightenment on the hazards associated with road traffic as well as shore-up support for road safety and broaden the scope of participation of all stakeholders – Road Safety Organisations, NGOs , Governments, Multinational corporations, the Educational institutions, the Transport Sub-sector of the economy in addressing the present Road Safety status of Nigeria with a view to forging a way forward.



11. INTERNATIONAL FORUM ON NATIONAL ROAD SAFETY SYSTEM AND WAYS TO REFORM

12 NOVEMBER 2012

KIEV-UKRAINE

In the framework of the Ukrainian Road Safety Week, the NGO “Ukrainian Road Safety Association” URSA organized this International Forum. Governmental representatives, business community, civil societies and national and international road safety experts were discussing about the implementation of European road safety standards, the optimal organizational structure for an efficient coordination between various stakeholders and an effective execution of road safety measures. Joop Goos said that an annual road safety week could be a useful tool to follow the results to be achieved, to keep road safety high on the political and societal agenda, to raise the awareness and to keep people alert. During the Forum he proposed to put road safety under the patronage of the Prime Minister, to establish an overall coordinating body, an independent advisory body and a service body for making and introducing traffic laws.



12. PRESS CONFERENCE ON THE ROLE OF SOCIAL ADVERTISING IN THE FIELD OF ROAD SAFETY

13 NOVEMBER 2012

KIEV-UKRAINE



On the 2nd day of the 4th Ukrainian Road Safety Week a Press Conference was organized by the NGO “Ukrainian Road Safety Association” URSA. At the Press Conference a new advertising campaign was launched. The campaign was aimed at speeding, drinking & driving and road infrastructure. More than 25 TV- and radio channels and many journalists of well known Ukrainian newspapers were present and made interviews with Mikhail Berlin, URSA President, the representative of the Outdoor Advertising Association and Joop Goos, PRI President. In his address to the representatives of the media Joop Goos stressed that partnership with the media is strongly needed. By spreading the road safety messages the media can make people – politicians and residents – aware of the issue of road safety. Using the social media could give an extra effective dimension to the road safety work. Also the combination with police enforcement brings added value. He invited the media to advocate together with Civil Societies, for regular debates in Parliament and Senate on road safety issues and the progress made.

13. WORLD DAY OF REMEMBRANCE

18 NOVEMBER 2012

NIGERIA (Federal Road Safety Corps FRSC)

The Africa Road Safety Day/ World Day of Remembrance of Road Traffic Crash victims is yearly held on the 3rd Sunday of November.

The 2012 edition of the Africa Road Safety Day event was organized in collaboration with the Federal Ministries of Transport (FMT) and Federal Ministry Health (FMH). Shell partnered with FRSC specifically for the Marathon Race and Executive Walk events which was held Saturday, 17th November, 2012.

The 2012 Africa Road Safety Day/ World Day of Remembrance of Road Traffic Crash Victims was successfully executed with the 3-Day program of events, which started at the National Mosque in Abuja with prayers offered for crash victims and admonition for the living to embrace good practice and ensure road discipline. Deputy Corps Marshal DA Garba led the Muslim FRSC and FMT and FMH staff for this opening event, which was held on Friday, 16 November, 2012.

The activities on Saturday, 17th November, 2012 started with the Marathon Race which took-off from the National Stadium and terminated at the Old Parade

Ground in Garki – Abuja. Awards were presented to winners in the various categories.

The Executive Walk was held simultaneously with the Marathon Race with the take-off point being Junior Secondary School in Garki – Abuja and terminated also at the Old Parade Ground in Garki – Abuja. Prizes were awarded to respective winners.

Hospital Visitation was the third event. The two hospitals visited were the National Hospital, and Garki Hospital. Mr. Adeyemi Omidiji, representing Corps Marshal and Chief Executive of FRSC, led the group accompanied by the representative of the Honourable Minister of Health, Dr. Sydney Ibeanusi, the Focal Person for the UN Decade of Action in Nigeria. Both hospitals appreciated the visit which was for them a great encouragement and they promised to imbibe and practice the road safety messages delivered to them.

The fourth and the last event for Saturday, 17th November, 2012 was the Candlelight Procession which started at the Junior Secondary School and terminated at the Garki Hospital. At the hospital, the representative of the Hospital Management, Dr. N.E Essen welcomed the FRSC Chief Osita Chidoka and the representative of





the Minister of Health, Dr. Sydney Ibeanusi. After a brief ceremony, the planting of the lit candles followed and this marked the end of the long-day program of events.

The last activity in the program of events for the 2012 Africa Road Safety Day and World Day of Remembrance of Road Traffic Crash Victims was the Commemorative Church Service which held at the First Baptist Church, where the Pastor of the Church and the Congregation warmly welcomed employees of the Road Safety Corps and the Ministries of Transport and Health. Mr. Oyeyemi presented his address on behalf of the CEO of FRSC. Mr. Adeyemi Omidiji took the first Bible Reading while Mr. Anyaoku took the 2nd Bible Reading. The Pastor acknowledged FRSC in its road safety efforts and admonished the congregation on the need to embrace highway discipline, obey traffic rules and regulations and most especially to support the Corps towards making the roads safe for everyone's use.

During the 3-Days event, car stickers were placed on vehicles at all venues of event while the Federal Ministries of Transport and Health also got some for their staff cars and the Public.

ARGENTINA (Luchemos por La Vida)

Two activities were carried out for the "World Day of Remembrance for Traffic Victims":

Firstly, among the activities carried out due to "World Day of Remembrance for Traffic Victims", Luchemos por la Vida sent a letter to all the Argentine mass media (1400 mass media).

Luchemos por la Vida designed, printed and financed 10,000 posters that were sent free to every Christian church and parochial school in Argentina. The poster –that is attached to this e-mail– aimed at binding Christians' responsibility and involvement in the care of life in streets and roads through a responsible behavior.

As in the past three years a letter was sent to each bishop of the country, to Catholic and Christian churches and to representatives from other religions to promote the day, to request a prayer for the victims and to make believers remember their responsibility in safe driving.

The second action was, that Luchemos por la Vida promoted the supportive blow of the siren that consisted on encouraging a blow of sirens in every Latin American fire station on November, 18th at 12 and also participated in a ceremony of commemoration of victims held next to the "Monument for Traffic

Victims” in Buenos Aires City.

As an anecdote, we want to highlight that the campaign in the Catholic Church has been supported for 3 years and so far by the Bishop of Buenos Aires who is now the current Pope Francesco.

REPUBLIC OF SERBIA (Road Traffic Safety Agency)

In accordance with the recommendations included in the UN Convention from 26 October 2005, World Day of Remembrance For Road Traffic Victims is marked every third Sunday in November.

In celebration of Memorial Day 18 November 2012, besides the Road Traffic Safety Agency as the main organizer, there were representatives of the Ministry of Transport, Ministry of Interior, Ministry of Defense, Ministry of Education, Science and Technological Development, Automobile and Motorcycle Association of Serbia, Red Cross of Serbia, Belgrade Youth Office and Association of families whose members died in traffic accidents “In Honor of the Fallen Angels”.

World Day of Remembrance for Road Traffic Victims was marked in “UŠĆE shopping center.” Information desk contained promotional materials and workbook “Book of Remembrance - 18/11/2012” where passers could write messages related to traffic accidents, as well as intended

messages for close people who lost their lives in traffic accidents.

A large board consisted of photos of those who lost their lives. Photos were brought by members of the association “In Honor of the Fallen Angels”, mostly parents whose children were under 25 when they lost their lives. Each of the photos has brought a life story about dreams and hopes, habits, peculiarities... It brought the beauty of youth which was suddenly stopped by someone’s negligence.

In front of “UŠĆE”, their peers, volunteers and associates of Belgrade Youth Office distributed the flyers that contained messages about the importance of compliance, particularly the speed limit and alcohol consumption, consideration, attention of all road users, with data of causes and the number of accidents and casualties in the first 10 months of 2012.

Representatives of the agencies and institutions that participated in this event planted the “tree of remembrance”, sycamore sapling. After planting the tree, the president of the association “In Honor of the Fallen Angels” and director of Belgrade Youth Office symbolically watered the tree which should never wither and fade, as well as the memories of those who lost their lives in traffic accidents.

On this occasion, parents who lost

their children put the photos of victims on a tree of remembrance. Statistics on casualties got visage. The numbers were replaced by the names, views and feelings expressed and caught in a particular moment.

Photos are still on the tree to remind that we must not forget them. We all have to be responsible in traffic. A moment of inattention is enough to take away one’s life, to stop the dreams and hopes, to make the immense joy of life become the greatest sorrow.



14. EUROPEAN UNION COLLABORATION

EU ROAD SAFETY 2011-2020

EU wants to set targets for reducing serious injuries resulting from road traffic crashes. Three steps need to be taken. The first one is to determine a common definition of “serious injury”; the second one is to set a target and the third one is to formulate a EU-wide strategy for achieving the target. In the field of driving licences, EU introduced progressive access for motorbikes and other two wheelers. To protect these road users with high risks, they will need experience with a less powerful bike before they go on bigger machines. On the EU website much information is available both for the general public and specialists. For the specialists at the European Road safety Observatory (ERSO) information can be consulted on “EU Road Safety Policy”, “Road Safety Knowledge Base”, “Projects”, “Statistics” and “Toolbox”. The toolbox contains reports, manuals and best practice guides. Themes are: “Accidentology”, “Training, Education and Campaigns”, “Policy Assessment and Tools”, “Vehicles” and “Road and Tunnel Infrastructure”. Interesting projects are BESTPOINT about point demerit systems and PEPPER in which is considered how to enforce road safety rules effectively and efficiently focusing on speeding, drink-driving and refusal to wear seatbelts.

EUROPEAN ROAD SAFETY CHARTER

PRI is a signatory of the European Road Safety Charter. PRI also signed the pledge for NO MORE VICTIMS ON THE ROADS. The number of road casualties in Europe and beyond is still unacceptable high. It is necessary to ensure that road safety remains a priority. The objective of the pledge is to save 30.000 lives.



EUROSAFE

An initiative to prevent injuries in sports was linked with efforts to prevent injuries as a result from road traffic crashes. Under the umbrella of FIBA-Europe, the European Basketball Federation,

in several European countries the national basketball association cooperated with the national road safety organization in a joint campaign focused on injury prevention. The slogan of the campaign was: “We play by the rules”.

Alcohol and road safety is one major chapter in the report “Alcohol in the European Union: consumption, harm and policy approaches”. This new report uses information gathered in 2011 to update key indicators on alcohol consumption, health outcomes and action to reduce harm across the European Union (EU). It is recommended that a

blood alcohol level of 0,5 should be the maximum limit and for novice and professional drivers the limit should be reduced to a blood alcohol level of 0,2. Police enforcement can be enhanced by increasing the use of random breath testing and by increasing the fear of being caught.

4th EUROPEAN YOUTH FORUM FOR ROAD SAFETY.

The European Night Without Accidents is an awareness campaign organised each year in nightclubs all over Europe on the 3rd Saturday in October. At the entrance of a nightclub volunteers between 19 and 29 years of age

encourage each group to choose a “designated” driver. When leaving the nightclub, each “designated” driver is given the opportunity to check whether they have kept their commitment. If not the driver is kindly requested to leave his or her car on the side or to hand the car key to someone who did not drink any alcohol or use drugs.

On 25 July the 4th European Road Safety Day Conference: “Active Involvement of Youth in Road Safety” was held. The aims of the Conference were to increase young people’s awareness of road safety issues, to exchange views and to propose practical steps for the near future.



we need you.



15. DECADE OF ACTION FOR ROAD SAFETY 2011-2020



The Road Safety Fund awarded the first grants through the 2012 Small Grants Program to NGO's in Georgia, Kenya, Moldova, Niger, South Africa, Tanzania, Uganda and Uruguay. YOURS launched their "Youth and Road Safety Action Kit" to get young peoples involved in road safety with practical advice to advocate and to execute projects. Some countries shared their reports with WHO. Argentina, Cape Verde, Egypt, Jordan, Morocco and the United Arab Emirates nominated in 2012 a national focal point. A new report was published by OECD on the issue of "Pedestrian Safety, Urban Space and Health". The report provides guidelines for developing a safe environment for walking.

16. GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY

2012 was the year of the establishment of the Global Alliance of Non Governmental Organisations for Road Safety. The Alliance is open for both road safety organisations and organisations for road traffic victims. The PRI application for membership was accepted. With a grant of the Road Safety Fund The Alliance developed a very accessible website. Jointly with WHO, The Alliance published a guide on “Advocating for Road Safety and Road Traffic Injury Victims”. The guide available in English, French and Spanish highlights checklists, tips and cases from all over the world. The guide especially is aimed at low budget NGOs.



17. UNITED NATIONS COLLABORATION



UNRSC

15th MEETING OF UN ROAD SAFETY COLLABORATION

16 & 17 APRIL 2012, WASHINGTON-USA

The progress on the Decade of Action was discussed. More than 100 countries have nominated focal points for the Decade. 180 countries have participated in the 2nd Global Status Report survey. Funding for the Decade of Action initiatives was discussed and an update was given of the preparations on the 2nd UN Global Road Safety Week to be held 6-12 May 2013. The theme chosen for the Week is "Pedestrian Safety". Several UNRSC members provided an update on their activities. PRI President was one of the speakers. In the frame of the Decade seven project groups were established. Each project group gave an update on its activities. One of the groups ("Monitoring and Evaluation of the Decade of Action") is a cross-cutting group and includes all pillars. Three new members to UNRSC were admitted unanimously. These were the Fédération Internationale de l'Automobile (FIA), the Fédération Internationale de Motorcyclisme (FIM) and PRI member the Nigerian Federal Road Safety Corps (FRSC).

16th MEETING OF UN ROAD SAFETY COLLABORATION

15 & 16 NOVEMBER 2012, GENEVA-SWITZERLAND

The Decade remained a key agenda item. In the 2nd year the attention to road safety increased. Examples are the inclusion of road safety on broader agendas such as Rio +20 and the publication of the global road safety management standard ISO 39001:2012. Updates were given of the progress in the several UN regions. Still there is much to do in terms of generating a stronger demand for road safety from governments. In the framework of the 2nd UN Global Road Safety Week a "manual on pedestrian safety" will be published and based on that an advocacy document and a toolkit for organizers of activities in the Week. Many activities are planned such as the Long Short Walk, a call for legislation setting urban speed limits at 30 kph and the European Commission's European Road safety Day to be hosted on 6 May 2013 in Brussels. All organisations planning events, can register these at the UNRSC website. Several UNRSC partners provided updates. YOURS presented the Road safety Caravane in West Africa. Fedex and Abu Dhabi Municipality were admitted as new UNRSC members. Upcoming



events were presented, like the PRI International Conference on Pedestrian and Cyclist Safety. Hosted by the NGO “Ukrainian Road Safety Association” URSA and to be held on 20-21 June 2013 in Kyiv-Ukraine.

UNECE

63th UNECE/WP1 MEETING

**19-22 MARCH 2012
GENEVA-SWITZERLAND**

Sweden presented during the meeting their Safe System Approach, which could have possible implications for WP1 Work plan. In the frame of the Convention on Road Traffic (CRT) both the consistency with Vehicle Technical Regulations and the possible incorporation of “Driver Assistance System” were discussed. The EU “Driving Licence Directive” and apparent discrepancies with CRT will be examined and that they should be removed to ensure legal certainty. An informal group proposed to include variable message signs in

the Convention on Road Signs and Signals. It was considered how to promote Multidisciplinary Crash Investigation (MDCI) to enhance road safety and the design of a new sign was discussed for charging points for electric vehicles. In the meeting also the possibility of developing a set of rules/best practices to be followed for individuals in charge of renting buses/coaches for school trips was discussed.

64th UNECE/WP1 MEETING

**23-25 SEPTEMBER 2012
GENEVA-SWITZERLAND**

Belgium has lowered the maximum BAC for professional drivers to 0,2. In France the obligation to have “alcohol-tests” in the vehicles will apply from 1st of March 2013. The governments of Belgium, France and Quebec-Canada will organize an events on “Youth and Road Safety in the end of November 2012 in Lyon. Sweden’s “management by objectives” shows to be successful with delivering a

reduction of 7% of road deaths annually. Cyclists’ severe injuries have not followed the same trend. Swedish government now focuses on cyclist safety. Spain noted the institutionalization of the Ibero-American Road Safety Observatory (OISEVI). Turkey presented an overview of its Road Safety Action Plan that aims at reducing the number of casualties in Turkey by 50 per cent by 2020. The International Commission for Driver Testing (CIECA) helps its members develop technical and scientific knowledge about driver education and assessment. The Hellenic Road Safety Institute, (RSI) “Panos Mylonas” presented information about the project “AVENUE” (Actions for Vulnerable, Elderly, Novice drivers and road Users in Europe) which activates road safety professionals, institutions, public and private entities and motivates volunteers with the aim to influence the traffic behavior. One of the key elements of the project is the creation of road safety centers called NESTs (Networks of Education for Safety in Traffic).

18. PRI INTERNAL NEWS

Some changes took place in the secretariat. What remains unchanged is that the secretariat continues to be seated in The Netherlands. Members possibly could be requested to assist the secretariat with some major work on voluntary base.

PRI applied for membership of the Global Alliance of NGO's for Road Safety. PRI was unanimously admitted. Like UNRSC membership this facilitates close cooperation with partners. Jointly we can achieve more, better and quicker results.

PRI is present on social media such on Facebook, LinkedIn and Twitter. PRI Facebook Group has more than 1200 members already. The PRI website has a the tool available to show road safety videos/TV Ads. "Best Practices" and "Recommendations/Declarations of PRI World Congresses and International Conferences" are included in the website.

19.MAIN DECISIONS GENERAL MEETING

9 JUNE 2012.

MARRAKECH-MOROCCO

General

- The GM approves the minutes of the General Meeting on 25 November 2011
- The GM approves the Annual Report 2011
- The GM approves unanimously both the Action Plan 2012-2016 and the Action Program 2012-2013

Elections

The General Meeting unanimously approves the following nomination and elects

this persons for a mandate of 4 years at maximum:

Hajer Barouni :

Coordinator Special Committee on Young People

From now on Bojan Zlender, Coordinator of Special Committee on Transfer of

Knowledge will be represented by Mile Dimitrovski of the Republic Council of Road

Traffic Safety of Macedonia and Susana Estevez, Coordinator of Special

Committee on Education by Violeta Manso of the Directorate General of Transport of the Spanish Ministry of Interior.

The members of Regional Groups elect their chairperson themselves. The following persons are elected by their regional group for a new mandate.

The GM takes notice of the

nomination by the Regional Group of Central European

Countries:

Stojadin Jovanovic:

Chairperson of the Regional Group of Central

European Countries

From now on Susana Estevez, Chairperson of the Regional Group of Mediterranean Countries, will be represented by Carmen Girón of the Directorate

General of Transport of the Spanish Ministry of Interior.

Financial matters

- GM approves the balance sheet and accounts settled on 31.12.2011.
- GM approves the actions related to settled and unsettled membership fees.
- GM adopts the 2011 auditor's report unanimously and gives discharge to the Executive Committee.
- GM requests the Executive Committee to make the 2012 Draft Budget and the 2013 Pre Draft Budget consistent with the Action Plan/Program and the financial conditions.
- The new 2012 and 2013 Budgets will be tabled at the next GM.
- GM approves unanimously the proposal of the Executive Committee to adjust the membership fees for the year 2013 with 1,3 %.



Activities

- Makrem Jelassi, new President of ATPR-Tunisia, informs the GM that November 2012 ATPR will celebrate its 50th anniversary. On the occasion of this milestone ATPR will organize the 7th Film Festival.
- Mile Dimitrovski introduces the Macedonian delegation and informs the GM on the activities of the Republic Council for Road Traffic Safety (RCRTS) of Macedonia.

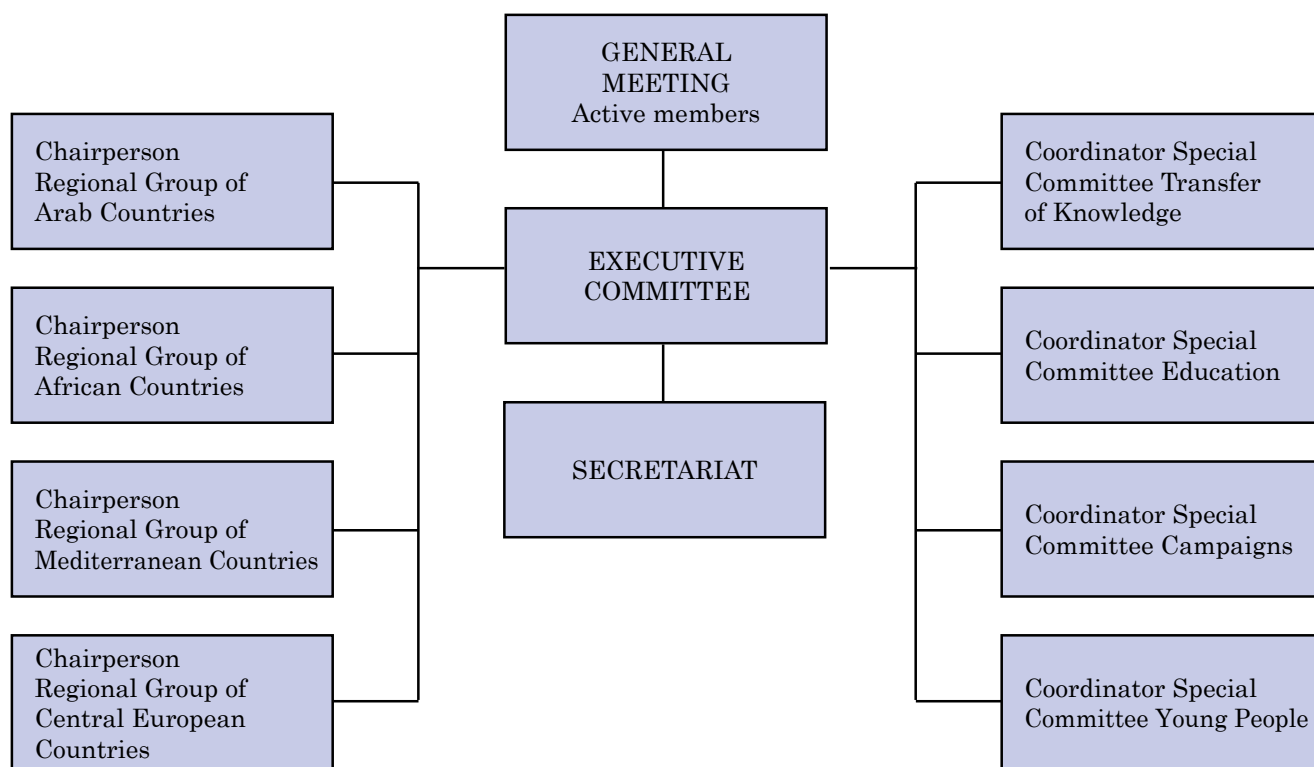


Dates and Places of future General Meetings

- According to the decision of the GM the 2013 Annual Events will be held in Ukraine. The NGO "Ukrainian Road Safety Association" URSA is the organizer. Consultation between URSA and PRI are still pending and a final decision has not been taken yet.
- CNSR from Benin is offering to take over the organization of the 2013 Annual Events, in case URSA-Ukraine has to withdraw its candidacy.
- The Republic Council of Road Traffic Safety (RCRTS) of Macedonia puts forward its candidacy for the 2014 Annual Events. The GM approves with the candidacy.



20.ORGANIGRAMME



21. EXECUTIVE COMMITTEE

President

Mr. Joop Goos

Vice president

Mr. Hasan Ahmed Hosani

Vice president

Mr. Jean-Yves Salaün

Chairperson Regional Group of African Countries

Mr. Osita Chidoka

Chairperson Regional Group of Arab Countries

Mr. Afif Frigui

Chairperson Regional Group of Eastern European Countries

Mr. Stojadin Jovanovic

Chairperson Regional Group of Mediterranean Countries

Ms. Susana Estévez (Ms. Mónica Colás / Ms. Carmen Girón)

Coordinator Committee Education

Mrs. Susana Estévez Gómez (Ms. Violeta Manso)

Coordinator Committee Transfer of Knowledge

Mr. Bojan Zlender (Mr. Mile Dimitrovski)

Coordinator Committee Young People

Ms. Hajer Barouni

Coordinator Committee Campaigns

Vacancy

22.MEMBERSHIP

Five types of PRI members:

•**Active members** (pay an annual subscription)

in each country, national road safety associations, organizations (one or more) public or private, research institutes, universities and other national institutes interested in the aims of PRI. International organizations and institutions, public or private, with the aim to improve road traffic safety

•**Associated members** (pay an annual supporting fee)

•**Affiliated members** (pay an annual supporting fee)

commercial and industrial entities and other societies interested in the aims of PRI

•**Individual members** (pay an annual subscription)

interested in the aims of PRI

•**Honorary members**

nominated according to the regulation in force by the general meeting

Admission

Admission to PRI is subject to the following conditions:

- Written application to the Secretariat specifying the form of the applicant, his activities and financial situation.

- A declaration that the statutes in force are accepted.

- The declaration that the applicant commits himself to pay his annual subscription or fee regularly.

- The executive committee decides on the admission of members. In the case of the application for admission being rejected, the applicant may, within two months of being informed of such rejection, apply to the general meeting for reconsideration of the matter.

Benefits

For its members, PRI sets up traineeships, road safety courses and consultancy activities. In the framework of the Decade of Action for Road Safety 2011-2020, PRI – in a unique public private partnership – developed a web based software tool for its members to enable them to involve citizens in the road safety work, to support their advocacy activities and to strengthen their position as national partner in road safety. PRI regularly distributes declarations, resolutions and press releases. In the opinion of PRI, everybody has the basic right of safe mobility. PRI advocates for road safety.

In short, PRI membership offers:

- Access to global and international networks and key players

- Contact with other members (bilateral/regional groups)

- Platform to exchange knowledge, experiences, best practices and worst cases

- Possibility to join international project (EU, UN)

- E-Newsletters and Annual reports for free

- Access to (intranet) website and videos/TV Ads

- Road Safety Course/Traineeships

- Participation in yearly RS Forum and World Congress for free

- To be kept informed on new developments

23.LIST OF MEMBERS

- Ministry of Interior.Directorate of Traffic.General Committee for Road Safety. Kingdom of Bahrein
- Institute Belge pour la Sécurité Routière (IBSR/BIVV). Belgium
- Ministère des Travaux Publics et Transports.Centre National de Sécurité Routière (CNSR). Benin
- Société Nationale de Sécurité Routière. Burundi
- Road Traffic Safety Association of China (RTSAC). China
- Ministry of Transport. Road Safety Unit. Czech Republic
- Central Organization for Traffic Safety – Liikenneturva. Finland
- Association Prévention Routière (APR). France
- Direction Générale de la Sécurité Routière. Gabon
- Deutscher VerkehrssicherheitsRat e.V. (DVR). Germany
- National Accident Prevention Commission (OBB). Hungary
- Japan Traffic Safety Association. Japan
- Jordan Society for the Prevention of Road Accidents (JSPRA). Jordan
- Sukoon International Company. Kingdom of Saudi Arabia
- Middle East Automobile Club. Kingdom of Saudi Arabia
- YASA International for Public Safety. Lebanon
- The Republic Council on Road Traffic Safety (RCRTS). Macedonia
- Comité National de Prévention des Accidents de la Circulation (CNPAC). Morocco
- Federal Road Safety Corps (FRSC). Nigeria
- Royal Oman Police. Oman
- Motor Transport Institute (MTI). Poland
- Prevencao Rodoviaria Portuguesa (PRP). Portugal
- Asociatia Victimelor Accidentelor de Circulatie (AVAC). Romania
- Road Traffic Safety Agency (RTSA). Republic of Serbia
- Slovenian Traffic Safety Agency-Road Safety Council (AVP-SPV). Slovenia

- Ministry of Public Works, Roads & Transport. South Africa
- Road Traffic Management Corporation (RTMC). South Africa
- Road Traffic Authority. South Korea
- Ministry of Interior. Direccion General de Trafico (DGT). Spain
- Council for Accident Prevention (BfU). Switzerland
- Syrian Association of Roads Accidents Prevention (SAORAP). Syria
- Dutch Traffic Safety Association – Veilig Verkeer Nederland (VVN). The Netherlands
- Association Tunisienne de la Prévention Routière (ATPR). Tunisia
- Ukrainian Road Safety Association (URSA). Ukraine
- Automobile & Touring Club for UAE. United Arab Emirates
- Emirates Traffic Safety Society (ETSS). United Arab Emirates
- International Automobile & Touring Club. United Arab Emirates
- National Union of Hauliers from Romania. Romania
- Comisariado Europea del Automovil (CEA). Spain
- Hrvatski Autoklub (HAK). Croatia
- Egyptian Gulf Automobile & Association (EGA). Egypt
- Automobile Club d'Italia (ACI). Italy
- Departamento de Interior Viceconsejería de Interior. Spain
- Asociación de Prevención des Accidentes de Tráfico (PAT). Spain
- Touring Club Suisse (TCS). Switzerland
- Global Road Safety Partnership (GRSP). Switzerland
- Mrs. C.Galavan, Romania
- Mr.J.G.Goos, The Netherlands
- Mr. A. Silveira. Argentina
- Mr. H. Rakotomampionona. Madagascar
- Mr. U.Th. Hendrichs. Switzerland

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